

## Message Text

UNCLASSIFIED

PAGE 01 LONDON 02119 111409Z

43

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

----- 108354

R 111406Z FEB 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 8142

UNCLAS LONDON 02119

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: DESK STUDY: UK MARKET FOR INDUSTRIAL PLANT  
MAINTENANCE PRODUCTS, EQUIPMENT AND SYSTEMS (PEMEC)

REF: STATE 6660; LONDON 607

1. SUBJECT STUDY POUCHED 2/7 AS LONDON A-108. BEST  
INCREMENTAL SALES PROSPECTS INCLUDE PORTABLE POWER  
TOOLS AND HAND TOOLS, PUMPS, VALVES AND HEAVY-DUTY  
COMPRESSORS; AND FOR LONGER RUN, PRODUCTS RELATED TO  
ENERGY-UTILIZATION EFFICIENCIES. AUDIENCE IDENTIFI-  
CATION ALSO PROVIDED.

2. PEMEC IN FACT INTENDED TO SHOW EVERY TYPE OF EQUIP-  
MENT AND MATERIAL INSIDE AND OUTSIDE OF INDUSTRIAL  
FACILITY WHICH IS NOT PART OF PRODUCTION LINE, RANGING  
FROM CANTEEN EQUIPMENT TO GRASS-CUTTERS. BREADTH OF  
SHOW SHOULD LEND IT SPECIAL APPEAL FOR UK INDUSTRY  
WHICH CURRENTLY EMPHASIZING COST-CUTTING AND GETTING  
THE MOST OUT OF EXISTING PLANT.  
SPIERS

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975LONDON02119  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750049-0715  
**From:** LONDON  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750254/aaaabwlv.tel  
**Line Count:** 46  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 6660, 75 LONDON 607  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 APR 2003 by BrownAM>; APPROVED <09 JAN 2004 by CunninFX>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** DESK STUDY: UK MARKET FOR INDUSTRIAL PLANT MAINTENANCE PRODUCTS, EQUIPMENT AND SYSTEMS (PEMEC)  
**TAGS:** BEXP, UK  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006